

# Privacy Policy

## About Us

The IPcopy blog is an intellectual property related news site covering a wide variety of IP related news and issues. It also takes a light-hearted look at IP in general.

Unless stated otherwise, the contributors to IPcopy (“the IPcopy writers”) are patent and trade mark attorneys or patent and trade mark assistants at one of the Keltie Group Companies. Any other contributors will be identified as Guest Contributors.

The news site is the personal site of the contributors and is not edited by the author’s employer in any way. From time to time however IPcopy may publish practice notes, legal updates and marketing news from the Keltie Group Companies.

IPcopy is a news site for information purposes only. Information posted to this site is not legal advice and should not be taken as legal advice

The Keltie Group has its Head Office at No. 1 London Bridge, London SE1 9BA and has further offices in Cambridge and Cirencester. The Keltie Group comprises Keltie LLP, K2 IP Limited, a virtual firm supported from Keltie LLP’s London office and Keltie Limited, our European Office, which is based at the Galway Technology Centre in Ireland.

## The Rules

For the purposes of the EU General Data Protection Regulation (Regulation 2016/679), the Data Protection Act 2018 of England and Wales and the Data Protection Act 2018 of the Republic of Ireland, the controller of your personal data is Keltie LLP.

IPcopy acts in accordance with the basic principles of the above governing legislation including acting fairly, acting lawfully and acting with transparency while using personal data for the limited purpose for which it was obtained.

IPcopy will at all times process personal data with the basic principles of accuracy, integrity and confidentiality. IPcopy acknowledges its accountability as to the security of your personal data.

## About You

What information do we collect about you?

We only process and retain your personal information in a way that you would expect and we will not to deal with your personal information in a way that is intrusive. If you require a copy of our Data Retention Policy, please email your request to [compliance@keltie.com](mailto:compliance@keltie.com).

### Email Subscribers

For email subscribers to IPcopy, your email address and the date of subscription are retained.

### Wordpress Subscribers

For Wordpress subscribers, your Wordpress user name and the date of your subscription are retained

### Comments

You can leave a comment anonymously on IPcopy. If you comment anonymously, the only personal data available to IPcopy will be your IP address that is captured at the time of your submission.

If you do not opt to comment anonymously, IPcopy will receive and retain any personal data you choose to submit, together with your IP address.

We retain personal information for as long as we are required by statute and to comply with our professional and regulatory obligations.

We do not take part in large scale analytical projects. We do not sell, rent or distribute your personal information to any third party.

The IPcopy website contains links and references to other websites, including Keltie LLP and K2IP Limited, Individual blog posts may contain links to IP registry websites (eg such as European Patent Office, EU Intellectual Property Office, the UK Intellectual Property Office, the Irish Patents Office and the World Intellectual Property Organisation), media websites and other websites.

The website also links to both the Keltie LLP and Keltie Limited Twitter pages.

## Marketing and Event Emails

IPcopy may advertise related events connected to the Keltie Group. If you respond by email through the IPcopy blog site, your details will be passed to the Keltie Group Marketing department to process your invitation.

If you register to attend an event at our offices then we will obtain your name, address, place of work, telephone number and email address. We may retain this information so that we can let you know about the current event and any future events. This is a legitimate reason to retain your information for business purposes. If you wish us to delete your personal information from our Marketing and Events contact list, then please click here to [Unsubscribe](#).

## Guest Contributors

IPcopy invites Guest Contributors to submit Guest Posts and in those circumstances, IPcopy retains details such as name, position and place of employment and any other personal details that the Guest Contributor chooses to provide.

## Regulatory and Compliance Requirements

To comply with our regulatory and compliance responsibilities, if we receive a request to divulge your personal information, and on consideration we believe it a justified request, then we will disclose your personal information to the requesting authority. Examples of when this could happen would be Money Laundering checks or Financial Crime information requests by law enforcement agencies.

## Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. The IPcopy blog is hosted by Wordpress.com, which is run by Automattic Inc. Automattic Inc use cookies and other technologies for a variety of reasons as explained in their privacy notice which can be accessed here - <https://automattic.com/privacy>

## Transferring Data Overseas

While in general, there is no specific reason for the IPcopy blog to transfer any data overseas, it may be that some minor overseas activity takes place on IPcopy, when the blog administrator is working out of the UK. IPcopy and the Keltie Group at all times do their best to ensure that your personal data is secure.

## Security

The security of your personal information is important to IPcopy and at all times IPcopy works towards maximising security when obtaining, retaining, processing and transferring your data. It is acknowledged that while IPcopy endeavours to upgrade security on an on-going basis, it is not within IPcopy's power to guarantee the security of the Internet worldwide.

## Your Rights

You have the right to request a copy of any personal data IPcopy holds about you. If you would like a copy of the some or all of the personal information IPcopy holds, please email [compliance@keltie.com](mailto:compliance@keltie.com) or write to us at Compliance Department, Keltie, No. 1 London Bridge, London SE1 9BA.

You also have the right to request that IPcopy change incorrect information about you.

If you have a complaint about how IPcopy obtains, processes or retains your personal data, please contact [compliance@keltie.com](mailto:compliance@keltie.com). Your complaint will be investigated and you will receive a reply in writing. If you remain dissatisfied you can refer your complaint to:

## UK

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

Tel: 0303 123 1113 / 01625 545 745

Fax: 01625 524 510

[www.ico.com](http://www.ico.com)

## Ireland

Office of the Data Protection Commissioner Canal House  
Station Road  
Portarlinton  
Co Laois  
R32 AP23

Tel: 0761 104800/LoCall 1890 25 22 31

Fax: 057 868 4757

Email: [info@dataprotection.ie](mailto:info@dataprotection.ie)

We keep our Privacy Policy under review and will place any updates on this webpage.

If you have any questions about this statement or your personal information, please contact IPcopy at [compliance@keltie.com](mailto:compliance@keltie.com).

# Keltie