

Workshop for in-house counsel

Date: 2 July 2015

Time: 2.30pm for 3.00pm start

Location: Keltie, No. 1 London Bridge, London SE1 9BA

Agenda:

3.00pm **Welcome and introduction**

Manuela Macchi, Partner, Keltie

3.10pm **Registered vs unregistered designs: the pros, cons and pitfalls**

Emily Weal, Associate, Keltie

Emily is one of Keltie's in-house design experts advising on design rights. She has particular experience of global freedom-to-operate projects and strategic advice regarding infringement and enforcement of registered and unregistered design rights in sectors including the fashion and jewellery industry.

Emily's talk will focus on the relative merits of registered and unregistered designs using examples from recent case law. The talk will include discussion of the scope of these rights in dense design fields such as the luxury goods industry, the burden of proof applied by the courts, and strategies for registered design filing.

3.35pm **Freedom-to-operate**

Lynn Schreier, Senior Intellectual Property Counsel, Swarovski

Lynn acts as Senior Intellectual Property Counsel for Swarovski's Crystal Business, which includes Swarovski's Consumer Goods Business that markets finished goods to consumers, particularly crystal jewellery and figurines, and Swarovski Professional, which markets loose crystals and other crystal components to designers.

Lynn's talk will focus on freedom-to-operate in the luxury goods market, in particular the clearance of designs, and dealing with allegations of infringement. The presentation will include examples from her experience of freedom-to-operate concerns.

4.00pm **Tea/coffee break**

4:15pm **Open forum discussion**

The open forum discussion will address the enforcement of unregistered designs based on case studies. This discussion will be moderated by Michael Moore and is to be held under the Chatham House Rule to encourage all participants to share their own experiences.

5.00pm **Networking and refreshments**

To attend this event, please RSVP to emily.hay@keltie.com